

EMAN TAWFIK

WORDPRESS DEVELOPER

Valley Towers - Hadayek October, Elwaha Road, Giza

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SUMMARY

Highly skilled and results-driven WordPress Developer with over five years of experience designing, developing, and maintaining responsive and high-performing websites. Expertise spans WordPress customization, WooCommerce integration, SEO optimization, and site performance. Demonstrated success working across various industries including tourism, education, real estate, and e-commerce. Adept at managing full project lifecycles, improving user experience, and boosting site visibility.

WORK EXPERIENCE

WordPress Developer – Web Designer

First Logo — May 2026 – Present

- Designed and developed responsive WordPress websites based on client requirements and project specifications.
- Customized WordPress websites using various page builders and custom CSS to create responsive and user-friendly interfaces.
- Integrated and configured plugins for advanced functionality, including forms, booking systems, and performance tools.
- Optimized website performance to improve loading speed and overall user experience.
- Implemented on-page SEO best practices: meta tags, structured content, and keyword optimization.
- Developed and managed e-commerce websites using Salla and Zid platforms.
- Created and updated website pages, layouts, content, images, and other visual elements.
- Managed website updates through the administrative dashboards of OpenCart, Laravel-based websites, and SP Page Builder.
- Updated website content, products, categories, pages, and available platform settings through CMS and administrative dashboards.
- Maintained website appearance, content consistency, and overall user experience across different platforms.
- Implemented client-requested website updates and content changes according to project requirements.
- Ensured responsive and user-friendly website experiences across desktop, tablet, and mobile devices.
- Collaborated with designers and marketing teams to implement design requirements and deliver websites according to client needs.
- Handled hosting setup, domain connection, and deployment processes.

WordPress Developer

Gigantic Consultants (GC TECH) – May 2025 – Present

- Developed and customized WordPress websites for clients across multiple industries.
- Built responsive, user-friendly interfaces using Elementor and custom CSS.
- Integrated and configured plugins for advanced functionality, including forms, booking systems, and performance tools.
- Optimized website performance to improve loading speed and overall user experience.
- Implemented on-page SEO best practices: meta tags, structured content, and keyword optimization.
- Managed website maintenance, updates, backups, and troubleshooting technical issues.
- Assisted in integrating third-party APIs and external services.
- Worked on WooCommerce stores, including product setup and payment gateway integration.
- Collaborated with designers and marketing teams to deliver conversion-focused websites.
- Handled hosting setup, domain connection, and deployment processes.

WordPress Developer

Let's Go Travel– May 2024 – May 2025

- Develop and maintain WordPress websites for tourism and event services.
- Design engaging user interfaces and implement responsive design best practices.
- Customize themes, manage bookings, and integrate third-party tools.
- Optimize websites for SEO and ensure fast load times and top performance.
- Prepare and submit tourism police notifications via official digital platforms.

WordPress Developer

Yoma Agency– Nov 2023 – May 2024

- Develop full WordPress sites from scratch based on client requirements.
- Handle design, plugin setup, theme customization, and SEO enhancements.
- Manage client communication and deliver projects to meet deadlines..

WordPress Developer / Digital Marketer

Freelance Projects – 2019 – 2024

- Created websites across health, education, real estate, and e-commerce sectors.
- Implemented SEO strategies to boost rankings and traffic.
- Managed social media campaigns and content planning.
- Built and optimized WooCommerce stores with fast, responsive UI.
- Integrated Facebook Pixel and analytics for marketing insights.

EDUCATION

Sept 2007 – June 2011

Thebes Academy – Bachelor's in Accounting

CERTIFICATIONS & TRAINING

- Digital Marketing Professional Nanodegree – Udacity (Sep 2021)
 - Advanced Digital Marketing – Udacity (Jan 2022)
 - Digital Marketing Certification – Google (July 2021)
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SKILLS

- WordPress Development (Themes & Plugins)
 - WooCommerce Integration
 - Front-End Development (HTML, CSS, JS basics)
 - SEO Optimization & SEM
 - Website Speed & Performance Optimization
 - Social Media Marketing & Ads
 - Figma (Wireframing & UI Design)
 - Canva
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LANGUAGES

English: Professional Working Proficiency

Arabic: Native
